



City of  
**Greenfield** *Where Historic El Camino Real Meets Monterey Wine Country*



**CITY MANAGER'S REPORT  
NO. 11  
October 11, 2013**

From the office of the City Manager:  
**Susan A. Stanton**



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## Trust and Transparency...

This past week, the former City Manager for the City of Bell, Robert Rizzo [pleaded no Contest to 69 counts of corruption](#). If you recall, Rizzo and a few other former and elected officials in that City were charged with egregious and unacceptable violations of the public trust, including outrageous pay and compensation practices that made national news. While the conviction of this City Manager marks a sad reminder of the inexcusable acts of a few, these proceedings also serve as an opportunity for Greenfield to reinforce our strong commitment to fully open and transparent government and the highest level of ethical conduct.

Elected and appointed officials here in Greenfield are always mindful that we have been placed in a position of great trust and responsibility by you, the citizens. The City of Greenfield takes this responsibility seriously. In fact, we are constantly evaluating our city policies, procedures and spending practices, and taking aggressive steps to ensure maximum accountability, transparency and responsibility to the taxpayers we serve. For instance in Greenfield, the City instituted the following financial controls to ensure transparency/accountability:

- Centralized all non-departmental cost for an employee benefit programs instead of allocating them directly to each department and program. This change ensures that these costs are more formally monitored and accounted for by City staff and will improve transparency and ensure accountability.
- Established numerous programmatic cost centers to begin accounting for Code Enforcement, Animal Control, Enterprise Operations, Administrative Oversight and specialized programs such as Economic Development and Property Liability Insurance. Each of the cost centers listed in the budget has a detailed explanation of the expenditures and background information of the program.
- Included all capital outlays and capital improvement projects in the City Annual Budget compared to previous years when these projects were either not part of the usual budgetary control process, or were adopted as a separate CIP program. These appropriations in the budget will ensure effective contract management and compliance with work of scope procurement requirements.
- Adopted a new Chart of Accounts to record city line-item spending.
- Begun accounting for all City funds and all Departments and summarizing this information by Expenditure Category, program cost center and Fund.
- Established budgetary FTE (Full Time Equivalent) allocations of all City staff for FY 2014 based on budgetary goals and desired service delivery standards and not on past department discretion made during the previous year. This allocation process will ensure that staff efforts are used consistent with service level directives established by the City Manager and Council to achieve approved goals and objectives.
- Created Department Goals and Objectives that are specific, measurable, achievable, relevant and timely to ensure staff is responsive to achieving City Council strategic action goals for the community.
- Estimated year end FY 2013 expenditures and revenues to ensure budgetary control and establishing accurate beginning fund balances for all City funds and operations.

- Adjusted all City Funds Statements to only include available cash. Historically, the City has included non-cash assets in the calculation of fund balance.

In Addition to these reforms adopted in the FY 2014 Annual Budget, please also note:

- The salaries of our Mayor, Council, Manager and all City employees are all publicly available on the State Controller's public website: [www.publicpay.ca.gov/](http://www.publicpay.ca.gov/)
- In establishing salaries and compensation for our Council Members, Mayor and City Manager, department heads and all other City employees, we follow best practices and state law to ensure we provide compensation that is fair and reasonable and within the range of comparable positions elsewhere in our community and state.
- Our City Budgets, including all revenues, expenditures and contracts paid to city vendors are publicly available and are extensively analyzed and discussed as part of our public council meetings.
- We follow strict procedures as it relates to open meeting laws, open records requests and public participation in our local government.

At the end of the day, our City government is a reflection of the citizens that we represent. We invite you to get informed and get involved to ensure we're working for you.

Please visit our City website: [www.ci.greenfield.ca.us](http://www.ci.greenfield.ca.us) or attend a public council meeting or hearing. We welcome your feedback and participation.



## **Trip Report - League of California Cities Convention 2013!**

**By Mayor Pro-tem, Randy Hurley**

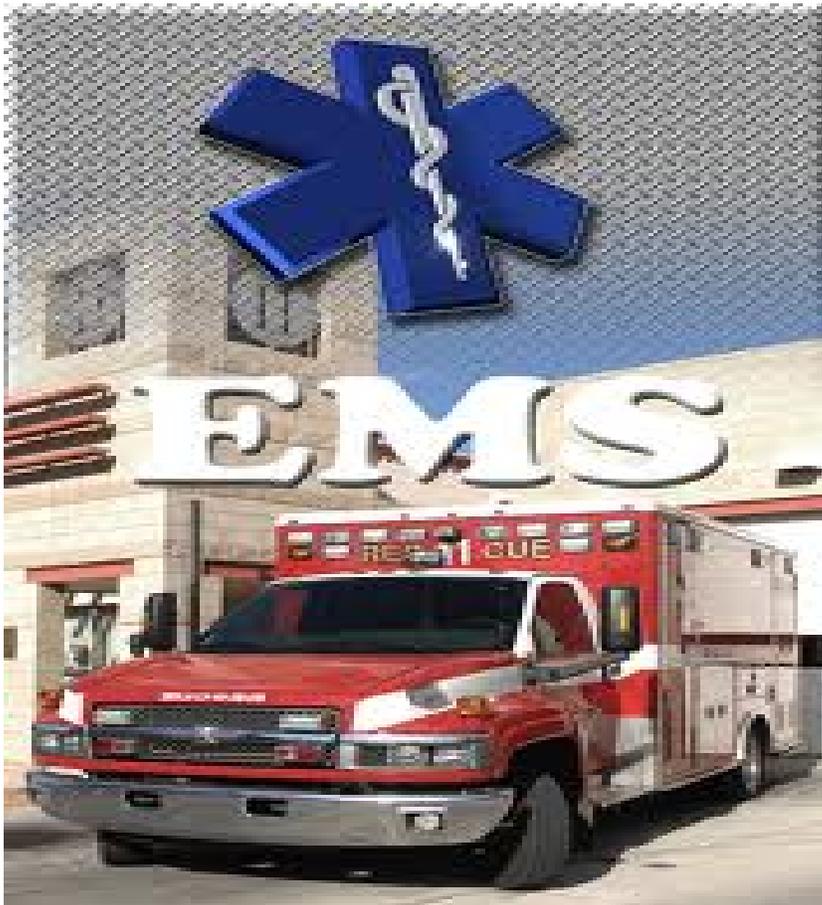
On Sept 18 -20, 2013, I traveled to Sacramento, CA. to attend the Annual Conference of the California League Of Cities. As this was my first time to fully participate in a conference, I took advantage of many educational sessions as well as opportunities to network with other elected officials, educators and consultants as well as representatives from the League of Cities Administration. While at the conference, I participated in the following session:

Wednesday- Opening Session, First Time Attendee Orientation, Public Safety Policy Committee, Exhibit Hall

Thursday - From Me To We, Expo /Lunch, Communicating in a Crisis, City Attorneys General Session, Police Consolidation - More For Less

Friday - Emergency Preparedness - What City Council Members Should Know, Beacon Award - Advancing Sustainability Through Local Leadership /Recognition and Networking.

This opportunity was a positive eye opening experience. One that I recommend all of the Council should attend in the coming years. The knowledge shared and gained is priceless.



# AMBULANCE SYSTEM ISSUES...

The Monterey County Health Department's Emergency Medical Services Agency retained Citygate Associates, LLC to conduct a review of the County's ambulance transport contract and related issues

involving local government EMS partners. As noted in the report that was recently completed, there are differing opinions by the region's fire chiefs, local government administrators, and elected officials about the contract, system operational issues, economic realities, and prior policy decisions by the Board of Supervisors. The report noted the need for enhanced communication between the County and local government partner agencies. However the most important findings included:

- The transport system is working within the policy objectives of the contract with regard to response times, services, and fees.
- There is excellent, patient-driven decision making at all levels - County Health, County EMS, AMR, and cities and fire districts. All involved administrators are well trained and well versed EMS professionals.
- There are no significant and fatal flaws to the current ambulance transport contract. As the County determines the transport contract extension criteria is being met annually, then the contract should be given consideration for extension.
- There is not a problem with the management of the ambulance billings. There is a lack of knowledge about the complexity of billings, and how best to resolve occasional problems.
- There is much to like about the Monterey County ambulance fee system, given its humane administration and, especially, the Fee Forgiveness Program. There are also aspects to dislike, but much of the dislike is rooted in the current Medicare, Medi-Cal, and private-insurance company-driven ambulance payment policies and, to some extent, the lack of communication about this complex issue to Monterey County residents.

If you are interested, please read the entire report:

**"Ambulance System Issues Review and Analysis of Options."**





## Selecting Our Police Chief...

With the assistance of the Police Chief Selection Committee, some residents in Greenfield took advantage of the opportunity to provide the City with direct input on who should be selected as our next Police Chief. Committee members: Bill Randolph, Tina Martinez, Carlos Vega, Pastor Earl Clements and Bob Lockwood worked with small groups of residents to answer the following questions: 1) What are the five most important assets of Greenfield, 2) What are the five most important problems in the City and 3) What are the traits of your ideal police chief? Each group worked for about two hours and provided our executive recruiter with valuable feedback to finalize the profile. If you are interested, [click here](#) to review a transcription of each groups findings.



# REMEMBER...DON'T STOP!

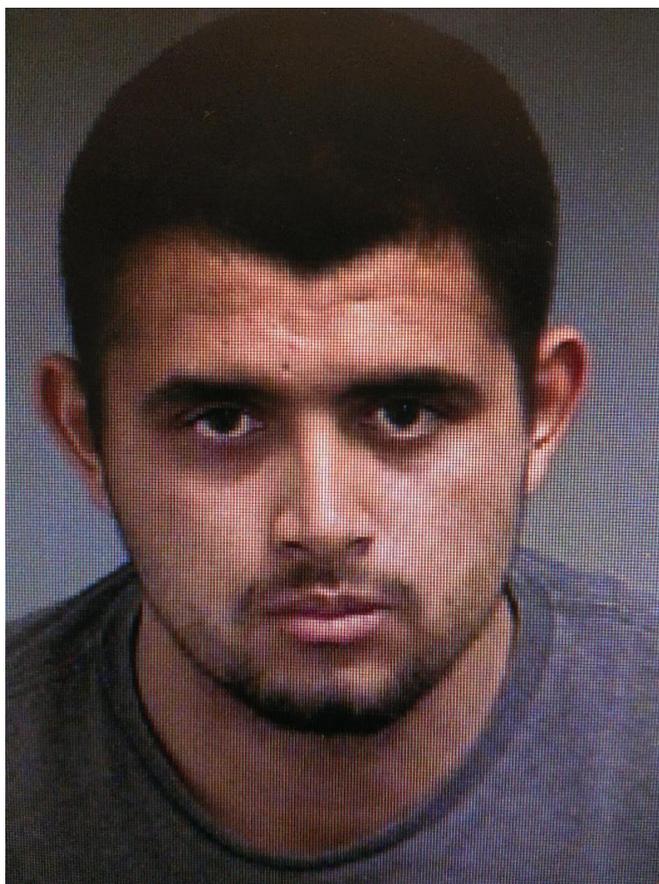
After Monday, the "Stop" sign at ECR and Pine Street will be taken down! So, DON'T STOP AT THIS INTERSECTION once the signs come down! This is actually a big traffic danger whenever a City removed a stop sign and people have become accustomed to stopping simply as a matter of habit. Stopping becomes highly dangerous since the car behind you might not anticipate you stopping for no apparent reason.

Chief Ortega wants us all to remember that it's important not to exceed 35 MPH speed limit on ECR which might happen now that drivers are not forced to stop on ECR and Pine Street. Speeding tickets are expensive, so be careful.



## Wal-Mart, Target Roll-out Smaller Urban Store Formats!

Since moving to Greenfield last year, countless residents have shared with me their frustration that Greenfield has no easy access to "big box" stores such as Target and Wal-Mart. Like you, I have gotten used to my Saturday afternoon shopping trips to Salinas to take advantage of the product selection at Wal-Mart and Target. In past efforts to attract these stores in Greenfield we were told that our community cannot support a typical big box store (120,000 square feet) but this could soon change as reported by Randal Drummer, "Big Box" discount retailers are downsizing stores in an effort to gain market share. This might be a really interesting development as Greenfield finalizes its Walnut Specific Plan. If you are interested, read the following article: [Click Here!](#)



## \*\*\*Press Release\*\*\*

On Friday, September 27, 2013 at approximately 2040 hours, Greenfield Officers were dispatched to the area of 5TH Street and Maple Avenue on a report of a stabbing. Officers found a victim who had been stabbed multiple times. The victim, age 19 sustained non-life threatening injuries and he was flown to a bay area hospital for treatment of his injuries.

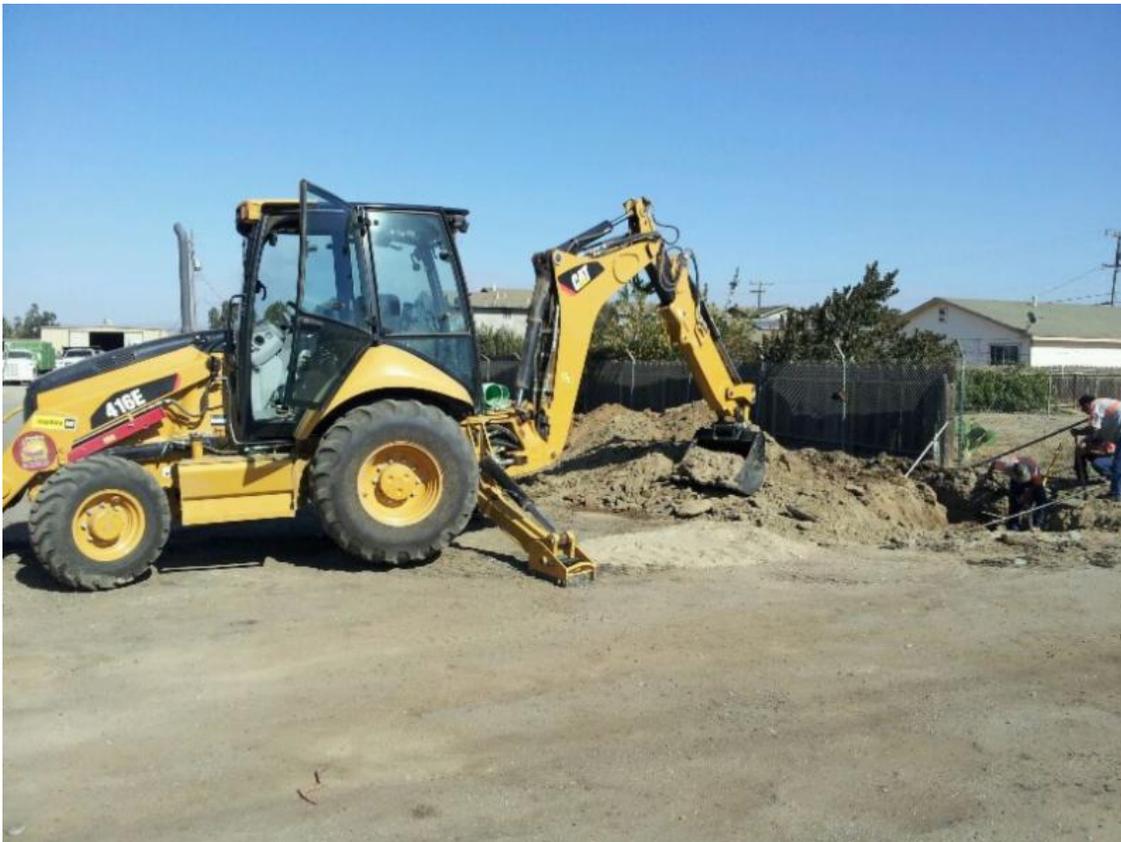
### UPDATE:

During the course of the investigation, Greenfield Officers were able to identify the suspect in the attempted murder investigation. On Wednesday, October 02, 2013 at approximately 1936 hours, Greenfield Officers with the assistance from an agent of the United States Marshal's Office arrested the attempted murder suspect without incident at the corner of Oak Avenue and 4<sup>th</sup> Street. At approximately 2145 hours, Greenfield Officers with the assistance from an agent of the United States Marshal's Office searched the suspect's residence located at 225 3<sup>RD</sup> Street.

Miguel Angel Hernandez, DOB 12.18.94 was arrested for attempted murder and booked in the Monterey County Jail and was charged with the following charges:

- Attempted Murder
- Assault with a Deadly Weapon
- Assault with a Deadly Weapon/Great Bodily Injury
- Conspiracy to Commit a Crime

This investigation is on-going and anyone having additional information related to this case is asked to contact Detective Rey Medeles at (831) 760-6277 or contact We Tip anonymous hot-line at (800)782-7463. For any media questions related to this case, please contact Sergeant Fred Perez at (831) 674-5111.



# Corporation Yard Pavement Improvement Project Under Way...

The Public Works Department has started on their Corporation Yard Paving Improvement Project to better serve the community and provide a safe operating environment for the Department crews. The improvements include a concrete perimeter curb and gutter, concrete driveway/entrance aprons to the garage, paving the entire Yard with asphalt concrete, striping, along with installing catch basins and storm drain pipe. In order to reduce Project costs, Public Works crews are installing the catch basins and storm drain pipe. The remaining improvements will be advertised for construction later this month. The Project is funded by the Regional Surface Transportation Program through TAMC.





## Girls' Day at Science Workshop!

Every Thursday from 2pm-5pm it's Girls' Day at the Greenfield Community Science Workshop; during this time, the Workshop is reserved for girls only. In this way, we provide girls the opportunity to do an explore science safely and comfortably through our daily drop-in program.

The Drop-in Program is the core activity of the Greenfield CSW, offered five days per week at the Workshop's main physical location - a converted City building, within walking distance to all 5 local schools, as well as most neighborhoods. During drop-in hours, students have access to a richly layered space with interactive exhibits, science experiments that stimulate observation with all the senses, and a workspace with tools and materials where they can design and build the science projects of their imagination.



## See What is Happening at the Community Center!

There is so much going on at the Community Center. Please [CLICK HERE](#) to view the upcoming and happening activities. You can also [CLICK HERE](#) to view the entire Calendar of Events. Stay connected, join in! Activities provided by the Central Coast Youth Sports Organization.

## Let's Keep Greenfield Clean!!!

If you see a code matter that you feel needs to be addressed by the City, please email: [I love Greenfield](#)

**LOOKING FOR A FEW GOOD PEOPLE**

If you are interested in serving on a particular board and would like to apply...  
[click here](#) to download an application and turn it in to City Hall.

**Spread the Word!!!**  
**We would love to have more readers!**

If you know of anyone that would be interested in receiving our Report, please have them contact: [Nina Aguayo](#) or call City Hall @ 831.674.5591. Thank you for your support!

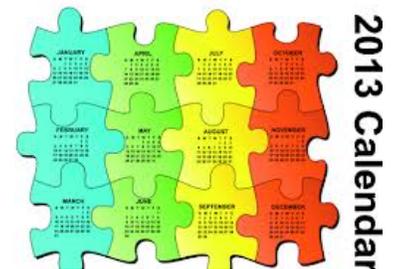


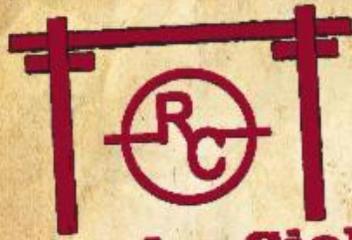
**UP COMING EVENTS....**

**Next City Council Meeting...**

Tuesday October 22, 2013 @ 6:00 pm!

**Save the dates!!!**





**Rancho Cielo**  
Youth Campus

# NOW RECRUITING

DRUMMOND  
CULINARY  
ACADEMY



**2 PROGRAMS TO CHOOSE FROM:**  
Drummond Culinary Academy  
Rancho Cielo Construction Academy

- Earn your High School Diploma or GED
- Receive college credits
- Gain a National Culinary Certificate through the American Culinary Federation
- High job placement success
- Earn money through job training
- Small classroom setting



**SPACE IS LIMITED**  
Free to those who qualify  
Eligibility 16 - 24 years old

**Accepting applications NOW!**

online at [www.ranchocieloyc.org](http://www.ranchocieloyc.org) or in person at our Rancho Cielo Office.  
For more information, schedule a tour, or to apply contact:

(831) 970-9149

710 Old Stage Road, Salinas, CA 93908

Follow us 

# FREE GREENFIELD HARVEST FESTIVAL



Downtown Greenfield  
Sunday, October 20, 2013

Run: 8:30 AM, Festival: 11:00 AM - 5:00 PM

5K Run, Parade, Music, Art, Food, Crafts

# Prom Night "The Remix"

## Harvest Gala Event of the Year!

Greenfield Memorial Hall  
October 19, 2013  
8pm - Midnight



Cocktail Attire/Formal Dance  
Sportscoat or Tie required  
Appetizers, No-Host Bar & Raffle

**21 & Over Fundraiser Event**  
for

**The Greenfield Memorial Hall Renovation Fund**

Ticket Prices: Now-September 30 \$40/person October 1-12 \$45/person October 13-19 \$50/person

Tickets available at The Greenfield Memorial Hall Mon-Fri 8AM-3PM

or visit us on Facebook at Prom "The Remix" for more info

# Reuse, Recycling & Cleanup Day

Behind Greenfield City Hall  
Saturday, November 2, 2013  
*Detrás del Edeficio Municipal*  
*Sábado 2 de noviembre*  
8:00 AM—2:00 PM



Tri-Cities Disposal & Recycling  
(888) 678-6798



## Free! ¡Gratis!



Special Collection of  
APPROVED sharps containers

*Colección especial de  
contenedores APROBADOS para  
coleccionar jeringas*

Receive up to two free oil filters  
when you bring in your used oil  
filters for recycling

*Reciba hasta dos filtros de  
aceite gratis cuando traiga sus  
filtros usados de aceite  
para reciclarlos*



Filter recycling presented by Monterey County & funded by a grant from  
CalRecycle Giveaway limited to 100 filters

Free Recycling! Free Garbage Collection!  
Donate: Books, household items, clothes, toys,  
small appliances, e-waste and much, much more!  
Donation Receipts Available. Drop off your  
household hazardous waste: Latex paint, properly  
contained motor oil, batteries & more!  
Please NO large furniture, couches or mattresses

*¡Reciclaje Gratuito! ¡Colección de Basura  
Gratis! ¡Donaciones: Libros, ropa, juguetes,  
electrodomésticos chicos, electrónicos y  
mucho más! Recibos de donación están  
disponibles. Traiga sus desechos peligrosos del  
hogar: Pintura de látex, aceite de motor,  
baterías y mas!*

Por favor NO muebles grandes, sofás o colchones

**Residents ONLY (No businesses)**

**SOLAMENTE Habitantes de Casas (No negocios)**  
For more information call/ *Para mas informacion llame al*  
831-674-5591

el Día de Reutilización, Reciclaje y Limpieza





**Recycling contamination fee: \$11.55 per occurrence**

**Habr  una multa por la contaminaci n: \$11.55**



**Diapers  
Pa ales**



**Polystyrene  
Poliestireno**



**Garden Hose  
Manguera de Jard n**



**Clothing  
Ropa**



**Food  
Comida**

**NO!**



**Yard Waste  
Desechos de Jard n**



**Garbage  
Basura**



**Recyclables with food  
(wash before recycling)  
Reciclables de alimentos  
(lavarlos antes de reciclar)**



**NO!**

**Electronics or Batteries (save for special collections)  
Electrodom sticos o Bater as (guardarlos para una colecci n especial)**



# Grand Re-Opening Event

**Chamber of Commerce**

Fall Mixer (Prelaunch Event)

**Nov 8, 2013, 5:30-7pm**

**La Plaza Bakery**

150 El Camino Real, Greenfield CA

- Red Ribbon Cutting Ceremony ● Chamber Dinner
- "The Future of the Chamber" Presentation



# Greenfield Rotary Presents

## Wine Tasting Mixer Tickets \$20.00

Silent Auction

Light Refreshments



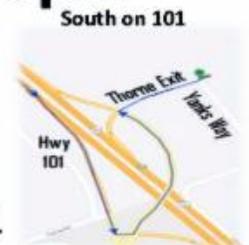
Four Local Brands of Wine to choose from!

Saturday-Nov. 16, 2013, from 5pm-8pm

### Yanks RV Park

1005 Yanks Way, Greenfield, CA 93927

For more information, Contact Nina at 831-674-5591



Try it FREE today.