



City of  
**Greenfield** *Where Historic El Camino Real Meets Monterey Wine Country*



**CITY MANAGER'S REPORT  
NO. 13  
November 08, 2013**

From the office of the City Manager:  
**Susan A. Stanton**



**Stay  
Connected!!!**

Keep yourself informed.... join our rapidly growing mailing list! **Click Here!**

**Join Our Mailing List!**

# Building Community

[CLICK HERE!](#)

With the passing of October, I celebrate my One-year Anniversary as City Manager here in the City of Greenfield. It seems like only yesterday when I spoke to the City's professional recruiter about the Greenfield community and the challenge any new City Manager would face taking on this new role. I enjoy calling Greenfield home and engaging in the process of building community. This afternoon La Plaza Bakery will have its formal ribbon cutting ceremony dedicating their new El Comino Real Community Room that will be a great place to have a cup of coffee and meet with friends. At this event, the newly invigorated Chamber of Commerce will provide information about future programs and its plans to re-engage the community. Greenfield cannot grow and prosper without a healthy downtown, business friendly climate and an engaged Chamber of Commerce. If you are able, please join us at 5:30 at the Bakery and learn about all the exciting things planned for the Chamber. Another exciting event of interest is the Christmas in the Park to be held on Saturday, December 7<sup>th</sup> from 3-8 PM at Greenfield Village Park. Come and enjoy the horse and carriage rides and vendor booths. City staff will be serving free hot dogs graciously donated by the Greenfield Rotary. The organizing committee has secured a photo booth with a holiday background for taking fun pictures of family and friends. Cost of pictures will be \$1 or a canned food item to be donated to a local food bank. The Fire Department will again be delivering Santa to the event and the Greenfield High School is working on a choir and band ensemble to entertain the crowd. I am told that a Grinch might attempt to disrupt the event, but the Police Department is ready if he does show up again this year.

Please come out and enjoy the fun and take pride that we all live in place where tourists spend thousands of dollars each year to visit.



## COMMUNITY IMPACT GRANTS

This past week, community leaders, school administrators and city officials met with the Community Foundation for Monterey County to review their findings concerning how government, faith-based, and unincorporated community-based groups contribute to livable communities. During the conversation they provided excellent information regarding active organizations in Greenfield providing services to the community. The Community Foundation asked these agencies to rate their effectiveness in Programs and Services, Vision and Planning, Organizational Leadership, Evaluation and Learning, Fundraising and Board Development [In and Outside of the Salinas Valley South Monterey County.](#) **[\(See the results here\).](#)**

The Community Foundation for Monterey County's strategic plan embraces a countywide vision of Healthy, Safe and Vibrant Communities. With this vision as their guide, they have established a Community Impact grants program that focuses on the people and places of Monterey County, highlighting impact and seeking measurable results. If you know of organizations in Greenfield who need grant funding they might be interested in a Community Impact grant called Investing in our People that are due February 7, 2014. There are other grant opportunities that can be found on their web page at <http://www.cfmco.org/index.cfm/id/382/Community-Impact-Grants/>

**Attend an Information Session** to learn more about Community Impact grants funding priorities, guidelines, criteria and process). All sessions will take place **3:30 to 5:00 pm**. Please register for one of the sessions in December:

**DEC 4 - KING CITY**

**DEC 10 - SALINAS**

**DEC 12 - MONTEREY**

## **Officer Corey Smith and His K-9 Partner "Bady" A note from Chief Ortega...**

While cleaning out some old files from the prior administration, I found a plain white envelope containing a check for \$150.00 made out to the Greenfield Police Department and dated 1-18-07. The notation at the bottom of the check stated "donation" and was issued by DV Sanitation, Inc. The police department contacted the owner of DV Sanitation, Inc. and spoke with the owner, Maria Velasquez. We explained the situation and asked if she would mind re-issuing the check, advising her that the donation would go toward our K-9 Unit. She agreed and immediately replaced the outdated check with a current one. Our K-9 Unit now has an additional \$150 in its fund.



## **Sustainable Resources Director coming soon...**

In the very near future the City will be hiring its first Sustainability Resources Director. This is a new position that will have some very exciting and important responsibilities. This person will initiate and implement City-wide sustainability programs in the areas of waste management (recycling, composting, etc.), energy conservation and efficiency, renewable energy, water conservation and watershed management, wastewater management, green building guidelines for renovation and new construction, alternative transportation modes, green purchasing, planning and community development, capital project development, and government and commercial construction practices that use sustainable, resource efficient building practices. This person will also assist City departments in incorporating sustainability principles into short and long-range business planning, capital planning, and operations planning to create and maintain functionally appropriate, sustainable, and accessible high quality infrastructure and facilities. This new position will also be responsible for coordinating community outreach and education programs; act as a liaison to businesses, schools and community groups to create policies and promote sustainability; and participate in community-wide sustainability projects. This person will focus on developing a comprehensive sustainability program that incorporates sustainability into all aspects of City operations to meet the current environmental, social, and economic needs of the community.

Keep reading this newsletter and checking the City's website for other "reuse, recycling and cleanup" information and programs. Many exciting things will be happening in the future.



# **GREAT WORK AT THE CITY'S 1ST ANNUAL REUSE, RECYCLE AND CLEAN-UP DAY...**

**Thank you Tri-Cities Disposal,  
Salinas Valley Solid Waste  
Authority, Monterey County  
Health Department and all of  
Our Volunteers!!**

Last Saturday was the "Reuse, Recycling & Cleanup Day" at City Hall. This event was sponsored by the City, Tri-Cities Disposal & Recycling, Salinas Valley Solid Waste Authority, and

Monterey County Health Department Recycling Services. A number of students from the Greenfield High School Special Students Program, along with their teacher, Allison Steinmann, volunteered to assist in this day-long event. By all accounts this event was a great success. It was good to see many Greenfield residents take advantage of this opportunity to get rid of the "junk" that we all tend to collect over time. Many people also donated used books, household items, clothes, toys, etc. These donations were collected by HOPE Services in Salinas and will certainly be put to good use. To everyone that made those donations, I give you a big THANK YOU!

In the future, events like this will be a regular occurrence. The City is working with Tri-Cities Disposal & Recycling and Salinas Valley Solid Waste Authority to explore ways to make this a more than once a year event and how we can make it much more convenient for those of us who live in Greenfield to get rid of our junk, recycle our electronic waste, and recycle our other waste rather than throwing it in the trash to be sent to the landfill. Properly disposing of our trash and recyclable materials will make Greenfield a cleaner and safer community.

Special thanks to: Maury Treleven, Mandy Brooks, Jose Quintero and Mike Snowden... with out you this would not have been possible!



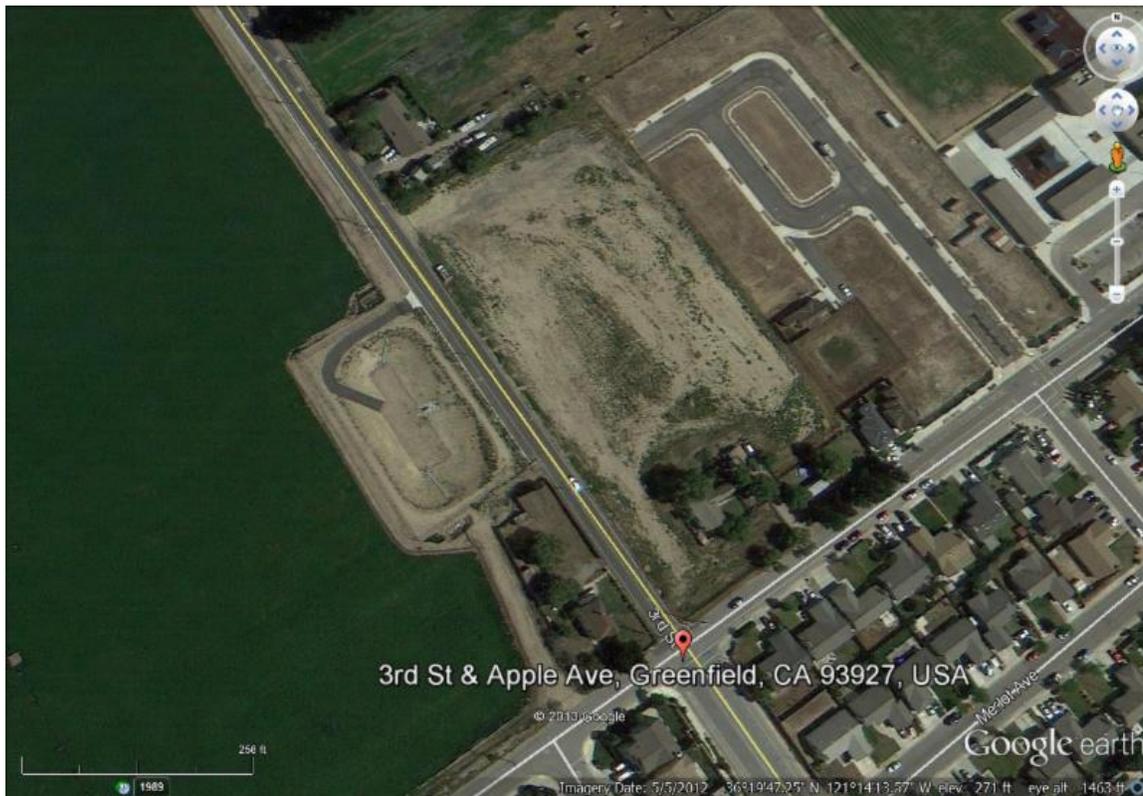






## NEW COMMUNITY PARK FOR GREENFIELD!

Last year the City was awarded a \$2.9 million grant to develop a new 3-acre community park at Apple and 3<sup>rd</sup>. In the next 30 days or so the first of these funds will be received by the City and we will be able to complete the purchase of the land for this park. As soon as that happens, we will be hiring a team of architects and engineers to design the park. Some of the features that will be included in this new park are a walking/jogging trail system, a gazebo and gathering space, a playground, a spryground/water play area for children, a basketball court, a tennis court, a boulder garden, and lots of open space for play, relaxation, and picnicking. It will be exciting to watch this new park develop throughout 2014. Its progress will be noted in this newsletter and also on the City's website.



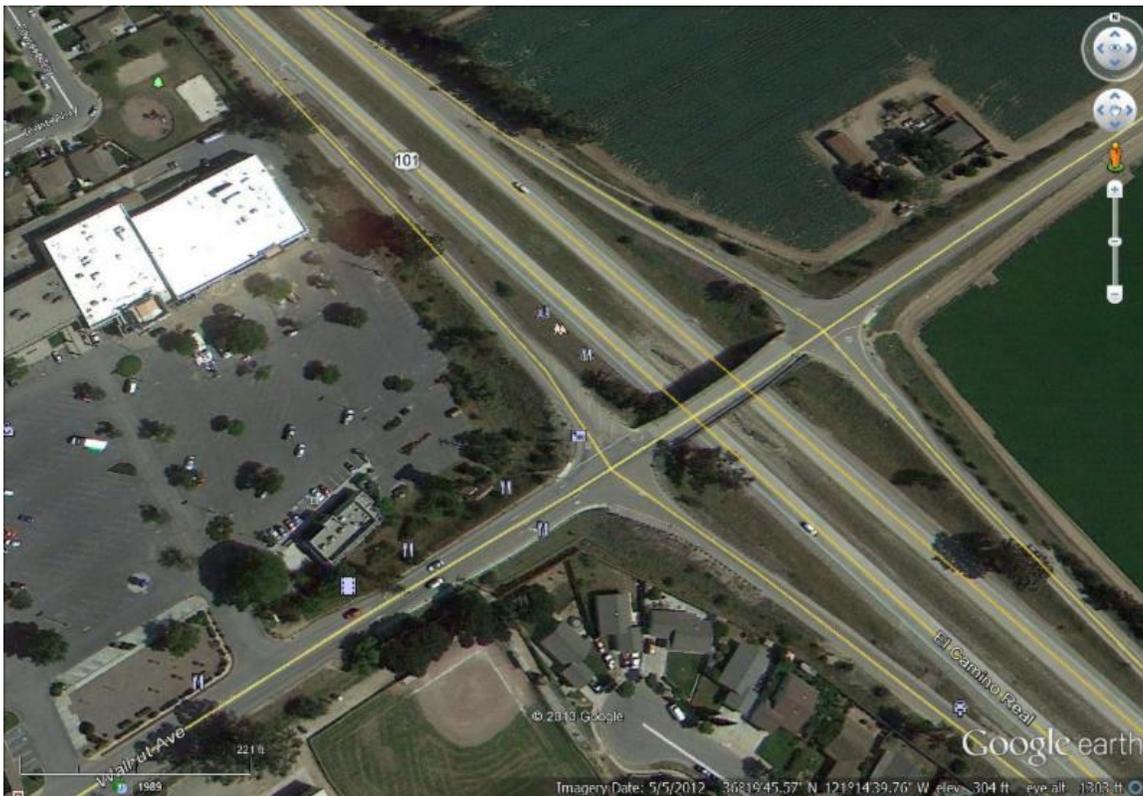
## **A SPECIAL PRESENTATION AT OUR NEXT CITY COUNCIL MEETING...**

At next Tuesday's City Council Meeting Tri-Cities Disposal & Recycling and the City Council will be making a special presentation to extend their gratitude and heartfelt thanks to Ms. Allison Steinmann, Special Education teacher at Greenfield High School, and her Special Students Program students for all the hard work they did to make the "Reuse, Recycling & Cleanup Day" the success it was. Ms. Steinmann and her students have for the past three years operated their own recycling business at the high school to help keep it clean and recycle paper, bottles, cans, and other recyclable materials at the high school to keep them out of the landfill. The efforts of her and her students have had a great impact on the looks of the high school campus and have been a great help in reducing the amount of waste that goes to the landfill.



## **WALNUT AVENUE SPECIFIC PLAN UPDATE...**

The Walnut Avenue Specific Plan for the open fields on either side of Walnut Avenue on the east side of Highway 101 is nearing completion. In the next few months that plan and the Environmental Impact Report will be finalized and adopted by the City Council. When that happens, we can then begin to develop that land into a new retail and commercial center. There are many exciting things planned for this area that will bring new businesses to town, create many new local jobs, and give the residents of Greenfield many more shopping, dining, and entertainment opportunities than we have today. It will be wonderful to be able to do more local shopping without having to go to Salinas or the Monterey area, and to keep the hard earned dollars of our residents right here in town.



**See What is Happening at the  
Community Center!**

There is so much going on at the Community Center. Please [CLICK HERE](#) to view the upcoming and happening activities. You can also [CLICK HERE](#) to view the entire Calendar of Events. Stay connected, join in! Activities provided by the Central Coast Youth Sports Organization. Please see below to view more fun activities that are available!

## UPCOMING EVENTS...

### Grand Re-Opening Event

**Chamber of Commerce**

Fall Mixer (Prelaunch Event)

**Nov 8, 2013, 5:30-7pm**

**La Plaza Bakery**

150 El Camino Real, Greenfield CA

- Red Ribbon Cutting Ceremony
- Chamber Dinner
- "The Future of the Chamber" Presentation



An educational garden provides an opportunity to bring science, math, social studies, language and visual arts to life through hands-on learning. Vegetable gardens let adults and children taste the wonders of fresh food as well as a chance for participants of all ages to enjoy the growing feeling of community that comes from sharing a new adventure. Join the Monterey County Agricultural & Rural Life Museum, The UCCE Monterey County, Monterey Bay Master Gardeners and Greenfield Community Science Workshop in this exciting new project!



### *Groundbreaking Ceremony*

Saturday, November 9, 2013  
11:00 a.m. ~ BBQ to follow

1160 Broadway St., King City  
San Lorenzo Park

Participate in the groundbreaking for this new project. Activities for the whole family!

385-8020 for more information

**UCCE**

**University of  
California  
Cooperative  
Extension**

# Children's garden project

**Monterey  
County  
Agricultural &  
Rural  
Life  
Museum**



**WHAT:** Join the Monterey County Agricultural and Rural Life Museum, the UCCE Monterey County, and the Greenfield Community Science Workshop in designing, building, and growing a community garden.

This is an educational program enrolling both Greenfield and King City youth. Program participants will have the opportunity to:

- Learn about food and agriculture
- Learn how to design, build, and grow a garden
- Learn about issues of environmental sustainability and the importance of stewardship.
- Interact with their peers in a meaningful and physically productive way.

**WHEN:** The program will start on Saturday, Nov. 16<sup>th</sup>. This is a yearlong program. Students will be expected to:

- Participate in garden activities at least TWO Saturdays per month
- Attend an Interactive Workshop ONCE per month.

**WHERE:** The garden will be built in San Lorenzo Park in King City (transportation will be provided to Greenfield students). The Interactive Workshops will take place at the Greenfield Community Science Workshop (the former City Hall).

**WHO CAN SIGN UP:** Oak Avenue Elementary School 4<sup>th</sup> and 5<sup>th</sup> grade Students. **TO SIGN UP** please contact José S. Sánchez at 831-540-9830 OR [jsanchez@ci.greenfield.ca.us](mailto:jsanchez@ci.greenfield.ca.us)



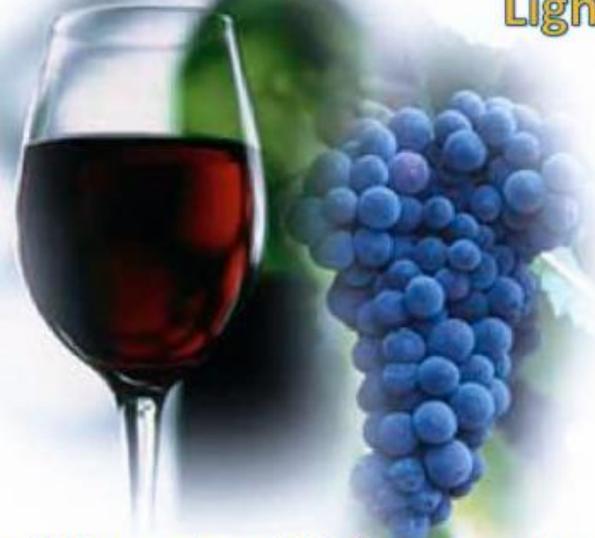


# Greenfield Rotary Presents

## Wine Tasting Mixer Tickets \$20.00

Silent Auction

Light Refreshments



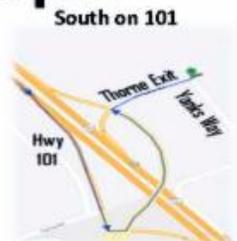
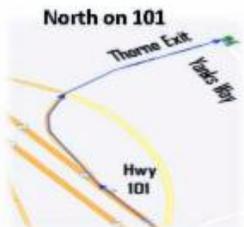
Four Local Brands of Wine to choose from!

Saturday-Nov. 16, 2013, from 5pm-8pm

# Yanks RV Park

1005 Yanks Way, Greenfield, CA 93927

For more information, Contact Nina at 831-674-5591



# *Christmas in the Park*



Saturday, December 7, 2013

3-8PM

Greenfield Village Park

*Featuring Local Entertainment & A Tree Lighting Ceremony*

*Bring a camera to capture your child's memories with Santa*

*Children will enjoy crafting their own Christmas Ornament to take home free of charge*

*Horse & Carriage Rides & Photo Booth Pics will be available for \$1 or a canned food item*

*Free Hot Dogs from 3-5pm*

*Food & Craft Spaces are available/ call 831.809.1244 for info.*

Sponsored by The Greenfield Events Committee & The City of Greenfield



# KIDS COOKING CLASS

**\$20 per month**

**Sign up Today!**

**Classes begin Nov. 8<sup>th</sup>**

**Community Center Patriot Park,  
1351 Oak Street, Greenfield CA 93927**

**Fridays : 6:30-8pm**

**Ages 5 and up**

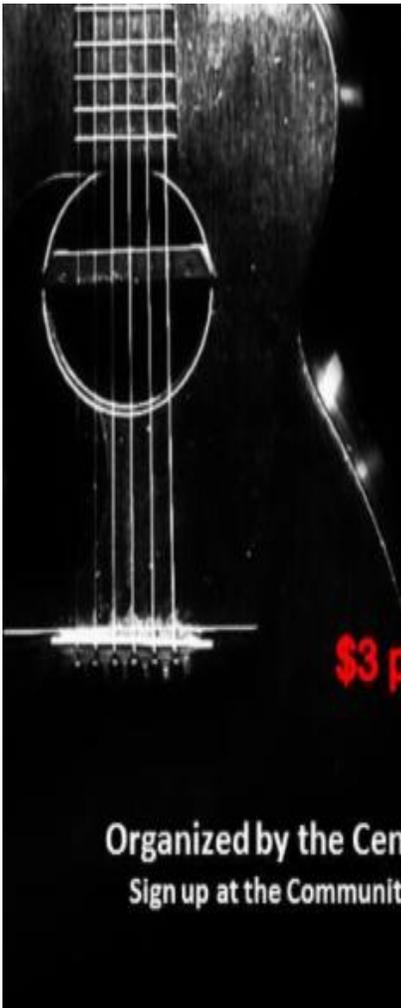
Organized by the Central Coast Youth Sports Organization and the City of Greenfield

Sign up at the Community Center at Patriot Park. Open 8-9:30am and 5:30-8pm Monday-Friday or go to

[www.ccyso.com](http://www.ccyso.com) or call 831-262-1848

# GUITAR & VOCAL CLASS

**Sign up Today!**



**Classes begin Nov. 5<sup>th</sup>**

**Community Center Patriot Park,  
1351 Oak Street, Greenfield CA 93927**

**Tue & Thurs : 6-8pm**

**Guitar ONLY**

**\$3 per class or \$25 a month**

**Guitar & Vocal**

**\$5 per class or \$40 a month**

**Organized by the Central Coast Youth Sports Organization and the City of Greenfield**

Sign up at the Community Center at Patriot Park. Open 8-9:30am and 5:30-8pm Monday-Friday or go to

[www.ccyso.com](http://www.ccyso.com) or call 831-262-1848

# CITY OF GREENFIELD GUN BUYBACK

TURN IN AN OPERABLE HANDGUN

**Saturday, November 30, 2013**

Turn in a weapon and receive a

**\$100 FOOD VOUCHER**

**For the Return of an Operable  
Handgun or Any Other Firearm**

**Drop-Off Site Open 9:00 A.M. to 5:00 P.M.**

**Hicks Park (Next to the Library)**

**Greenfield CA, 93927**

**OPEN TO ALL CITY RESIDENTS**

**(Proof of residency is required (ID, Utility Bill, Mail, etc))**



**If you would like to become a sponsor of this event, or would like more information,  
please contact Michael Mungia at Greenfield City Hall 831-674-5591.**

**Spread the Word!!!  
We would love to have more readers!**

If you know of anyone that would be interested in receiving our Report, please have them contact: [Nina Aguayo](#) or call City Hall @ 831.674.5591. Thank you for your support!



## LOOKING FOR A FEW GOOD PEOPLE

If you are interested in serving on a particular board and would like to apply... [click here](#) to download an application and turn it in to City Hall.

# Let's Keep Greenfield Clean!!!

If you see a code matter that you feel needs to be addressed by the City, please email: [love Greenfield](#)

