



# *City of Greenfield*

## *City Manager's Report*



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Novmeber 6, 2014

Featured Article



## FROM THE OFFICE OF THE CITY MANAGER

Congratulations to Commander  
Fred Perez, who was promoted  
on October 20, 2014...

Please visit our website  
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much more...

[www.ci.greenfield.ca.us](http://www.ci.greenfield.ca.us)

### Quick Links

8.54 Disposable Food Service Ware

8.52 Reusable Bags

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## Selecting our Leaders

This past week, residents in Greenfield went to the polls to cast their ballot for selecting a Mayor, two City Council members and considering whether to approve funding to improve our schools. While the County is still finalizing the results of the election, I would like to express my own appreciation for the way our community engaged in the electoral process. During the last six weeks, each candidate conducted very informative campaigns expressing their ideas, vision for the community and how they felt they could contribute to improving their hometown. Like many of you, I also received a lot of campaign literature from local candidates which were all very positive, affirming and informative. Running for office and putting your ideas and credentials before your friends and neighbors is not an easy task. It takes a lot of time, energy, money and effort to organize and manage a campaign, especially on the local level. So, whoever is declared to be the winner of our local election, I want to thank each of our candidates for their commitment to Greenfield and their willingness to serve this community. I also want to acknowledge the record of public service of outgoing Council Member Annie Moreno who was elected in June 1993 thru November 2000, and elected again in November 2002. In addition, I would want to acknowledge the record of public service of outgoing Vice Mayor Randy Hurley, who was elected in November 2010. They have devoted so much time and have put forth great efforts towards community improvements. I would also like to personally thank Councilmember Moreno and Vice Mayor Hurley, as they were part of the Council that voted to hire me; it's been an honor to have been hired by this council to administer this growing city.

# CONGRATULATIONS TO COMMANDER ALFREDO (Fred) PEREZ

On October 24, 2014, Staff Sergeant Alfredo (Fred) Perez was promoted to Police Commander while accompanied by family and friends. Attending this event to celebrate Fred's promotion were fellow law enforcement professionals from King City, Soledad, Gonzales, Salinas, Marina and from the California Training Facility. All of us here at the Civic Center and Police Department congratulate Commander Perez on a well deserved promotion. Greenfield will benefit from his continued service and dedication to our community.





**1ST DAY OF ACADEMY  
TRAINING...**





Two Greenfield Police Cadets began their training on November 3rd at the South Bay Regional Public Safety Training Consortium at Monterey Peninsula College:

**Joseph Dyels** is a longtime resident of Greenfield where he graduated high school. Joseph was formerly a Police Explorer and has attended college for three years at Hartnell and San Jose State University, where he studied Criminal Justice. Joseph worked at the Juvenile Justice Center until he began the police academy.

Brittney Long is a native Californian, but she grew up in Gunnison, Colorado. She received a sports scholarship for volleyball and studied Criminal Justice at Colorado Mesa University. Brittney enjoys playing team sports, including Rugby.

The Police Department is proud of Cadets Dyels and Long and look forward to them joining the ranks of the police department when they graduate from academy training on May 1, 2015.

## FOCUS ON GREENFIELD STUDENTS!!!

Cinthia Estrada



CHISPA, Inc. endowed scholarships at Hartnell College and California State University at Monterey Bay (CSUMB) for students in CHISPA apartment buildings or homes.

Greenfield resident Cinthia Estrada received a CHISPA scholarship this year. Cinthia completed Associate Transfer Degrees in Psychology and Business Administration from Hartnell College. She is now a business major at CSUMB.

Cinthia has managed to schedule all her college classes on two days per week. On the other days, she helps her family at home in Greenfield. Cinthia is the first person in her family to attend college.

"My short-term goals are graduating with honors and seeking a job in something business related. My long-term goal is to own my own business, which will help support my family. The CHISPA scholarship helped me to purchase fall 2014 books and materials."

CHISPA's 2015-2016 CSUMB scholarship applications are available now and are due February 2, 2015.

CHISPA's Hartnell scholarship applications will be available Nov 3 and are due December 19.

Contact Silvia Vega at CHISPA for information at 831-757-6251 x 121 or email her at [svega@chispahousing.org](mailto:svega@chispahousing.org)



## PLASTIC BAG AND STYROFOAM BAN

The use of single-use plastic bags and Styrofoam food containers is detrimental to the environment and the public health and welfare. The manufacture and use of these plastic bags and Styrofoam containers requires the utilization of natural resources, results in the generation of greenhouse gas emissions, and contributes to environmental problems including litter in storm drains, creeks, the bay and ocean, and our neighborhoods, streets, and yards. In the past few months nearly every city in Monterey County, including King City, Soledad, and Gonzales, has adopted ordinances that will prohibit retail establishments from using single-use carry-out bags (thin plastic bags). Many of these same communities have also adopted ordinances that prohibit the use of Styrofoam food containers. Monterey County has also adopted an ordinance banning the use of single-use plastic bags, as has the State of California.

### **Plastic Bags**

As of March 2015, all retail establishments located in the City will be prohibited from using single-use carryout bags (thin plastic bags). After that date, all retail establishments can only provide customers with either a recycled paper bag or a reusable bag. The thin single-use plastic bags that most retailers currently use will be prohibited. The retailer must

also charge the customer a minimum of \$0.25 for each recycled paper bag or reusable bag.

I hope that every retailer is making arrangements to no longer use the thin single-use plastic bags beginning in March of next year. When March rolls around, every retailer should be ready to provide customers with either recycled paper bags or reusable bags. Every retailer should also be aware that it must charge the customer a minimum of \$0.25 for each bag. Beginning in March, any retailer that continues to use the prohibited single-use plastic bags could be fined \$500.

As a customer, you can make sure you are not charged for bags by bringing your own bags to the retailer when you shop. If you use your own, you will not be charged. You can save money at the retail store and help protect our environment and reduce litter by using your own reusable bags.

### **Styrofoam Food Containers**

The City has also adopted an ordinance that prohibits all "retail food establishments" from dispensing food in any disposable food container that contains or uses Styrofoam. This includes hot food containers, carry-out containers, and beverage cups. Beginning in March 2015, all restaurants, grocery stores, and any other retail establishment that prepares and sells food can only use containers that are biodegradable, compostable, or recyclable. Any retailer that continues to use Styrofoam containers beginning in March could be fined \$500. Please click on the links located in the upper left margin to read the full text of each of these ordinances.



### **Great Holiday Gift Idea**

The City will soon be ordering 1,000 reusable bags printed with the City seal. Here's what they will look like. In time for the holidays, these will be available in the Civic Center and will be given away free to anyone who would like to stock up on reusable bags. This can be a great holiday gift idea. They'll be available shortly after Thanksgiving. Giving these as holiday gifts shows that you care about our City and our environment. This is our home. It's Greenfield, so let's all pitch-in to "keep it green, keep it clean."



Item shown @ 40%  
Enlarge @ 250% to see actual size

**CRESTLINE**  
CUSTOM PROMOTIONAL PRODUCTS

**GREENFIELD POLICE  
DEPARTMENT'S  
EMPLOYEE OF THE  
QUARTER!**



On October 24, 2014 the Chief of Police awarded Maria Ramirez with a certificate congratulating her for her high professional standards and dedication to the community as proven through her excellent customer service.

## GREENFIELD'S 2014 HARVEST FESTIVAL!



Here are some great pictures from our 2014 Harvest Festival... it was a great event! As you can see in these pictures, everyone had a great time, with so many different things to see!



More fabulous pictures for you to enjoy, hope you were able to attend as well!





Thank you for receiving our CM Report! We appreciate your interest in our Community!

Sincerely,

**City of Greenfield**  
**599 El Camino Real**  
**Greenfield, California 93927**  
**831-674-5591**

The City of Greenfield

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