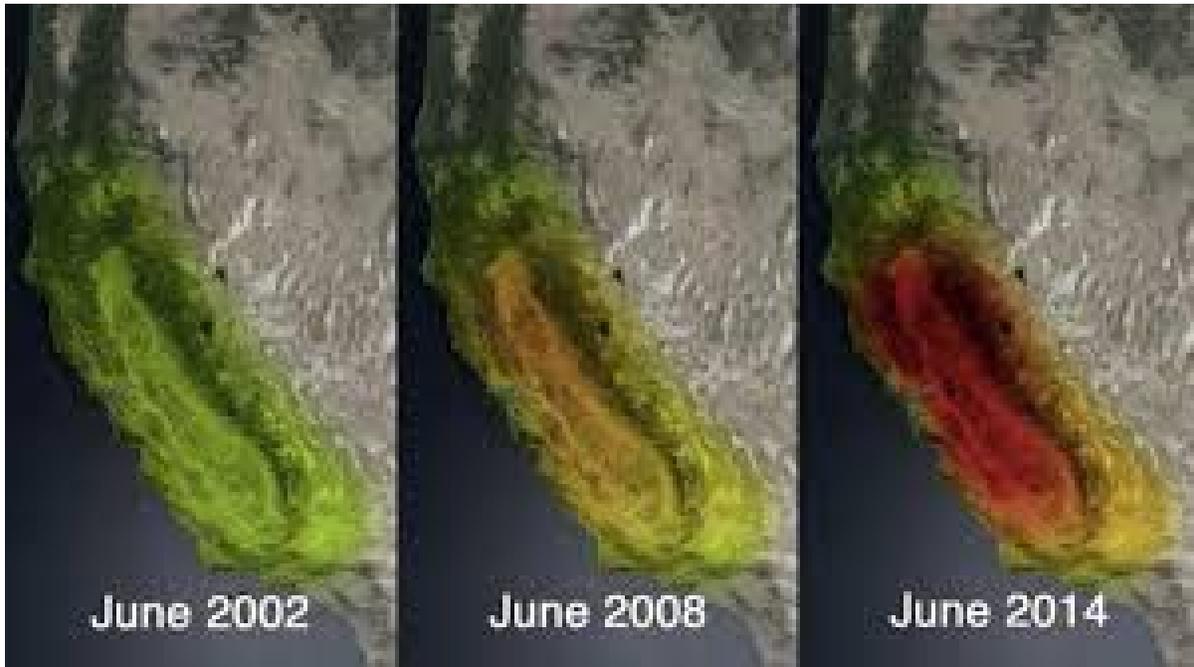




# City of Greenfield

## City Manager's Report



City Manager's Report

May 1, 2015

### Featured Article



California...needs your help in conserving water...

Please visit our website to review employment opportunities, upcoming council meetings and much more...

[www.ci.greenfield.ca.us](http://www.ci.greenfield.ca.us)

## FROM THE OFFICE OF THE CITY MANAGER

### Quick Links

8.54 Disposable Food Service  
Ware

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## CITY MANAGER TRANSMITTAL LETTER

In April I transmitted to the City Council the proposed FY 2015-16 and 2016-17 Biennial Operating and Capital Budget. The proposed total budget, for all funds are \$22,212,100 in FY 2016 and \$10,705,400 in FY 2017. In addition to the appropriations for the General Fund, the proposed budget now includes *all* Enterprise, Special Revenue, Debt Service, and Trust Funds. In recent years, expenditures and revenues from many of these funds have not been formally reviewed or approved as part of the City's budget review process but are now included ensuring better long-term financial planning, improved transparency and greater understanding of city fiscal matters.

This is the City's first Biennial Operating and Capital Budget which will allow the City to better plan and manage its financial resources. The City's primary operating fund is the General Fund which has benefited from conservative fiscal controls adopted in 2012 and implementing staffing reductions in FY 2015. As shown in the proposed FY 2015 proposed amendments, revenue received for Sales and Use Tax and Triple-Flip Sales Tax exceeded the adopted budget by \$260,000. For FY 2015, the General Fund Balance improved by \$311,000 from \$2,990,000 to 3,302,000. Given this information, the

budgetary reductions, staff cuts and reduced personnel service expenses made in FY 2015 improved the City's financial condition for FY 2016 and 2017.

The proposed FY 2015-2016 budget includes a two percent salary increase for City employees and a three percent increase in 2017. However, while this is the first budgeted increase in employee compensation in three years, it is still substantially inadequate compared to wages received by other public sector employees in the Monterey-San Jose labor market. As the City begins to prepare for collective bargaining in the next month, I anticipate wage proposals which may exceed the available revenue projected in the proposed budget.

As discussed this past year, the City does not have a diversified revenue base and has historically not been very assertive to ensure projected revenue kept pace with projected expenditures. Based on the City's current revenue sources, it is not sustainable to provide quality services to the community by relying exclusively on the collection of sales tax and the receipt of property tax. As the City Council and Finance Advisory Committee review this two year proposed spending plan, it is imperative that Greenfield *consider adopting one or more* of the four major revenues identified in the City's Revenue Option Study ([See it here](#)).

During the City Strategic Planning Session, the City Council expressed support for adding two additional police officers in the FY 2016 budget. As shown in the Measure X Fund, the proposed FY 2016 budget includes one additional police officer in addition to the two new officers added in FY 2015.

The proposed FY 2016-2017 Budget allocates \$150,000 for the installation of a softball field and basketball court lights, \$150,000 for restroom upgrades at Patriot Park and \$75,000 for the expansion of the basketball courts and \$1.2 million dollars for personnel services and maintaining City streets. Other new programs proposed include \$300,000 for the construction of a North and South Entrance Sign on El Camino Real (the City's primary downtown commercial corridor) and minor improvements to the North and South Welcome signage on U.S. Highway 101; \$1,000,000 for construction and streetscaping improvements along

El Camino Real and \$200,000 for finishing the shell space in the Police Department formerly planned to house a jail and holding facility. In FY 2017, \$300,000 is included for additional streetscape projects along El Camino Real that have not yet been identified.

As demonstrated by this proposed spending plan, the City is poised and ready to reinvest in its future. We have come far in a very short period of time. To obtain additional information about the budget, go to the City's web site or [\(click here\)](#). The City Council's next review session will be this coming Tuesday May 5th at City Hall at 6:00 PM. I encourage everyone to come and listen to the conversation and share your perspective with the Mayor and City Council.

Sincerely,  
Susan A. Stanton, ICMA-CM  
City Manager



## **PUBLIC NOTICE**

### **Water Consumption Surcharge & Mandatory Water Restriction Measure**

Pursuant to Governor Brown's Executive Order directing that urban water suppliers develop a water consumption rate structure that maximizes water

conservation, the City has adopted the following water consumption surcharge on water customer's monthly utility bills effective with the May utility billings (i.e., the utility bill issued at the end of the month of May). For the May and June billings (for water used during the months of April and May), the variable water rate surcharge for customers within the city limits will be as follows<sup>1</sup>.

Usage (Gallons)	Surcharge	Cost per 1000 Gallons
0 to 5,000	100%	\$0.69
5,001 to 10,000	125%	\$1.40
10,001 to 15,000	150%	\$2.10
15,001 to 20,000	200%	\$3.28
20,001 to 25,000	300%	\$5.19
25,001 and up	400%	\$10.36

**THIS SURCHARGE IS IN ADDITION TO THE CUSTOMER'S MONTHLY BILL**

Beginning with the July billing (which is for water used during the month of June), and for each month after that time, the variable water rate surcharge will be as follow<sup>1</sup>:

Usage (Gallons)	Surcharge	Cost per 1000 Gallons
0 to 5,000	100%	\$0.74
5,001 to 10,000	125%	\$1.50
10,001 to 15,000	150%	\$2.25
15,001 to 20,000	200%	\$3.52
20,001 to 25,000	300%	\$5.55
25,001 and up	400%	\$11.08

**THIS SURCHARGE WILL ALSO BE IN ADDITION TO THE CUSTOMER'S REGULAR MONTHLY WATER BILL**

<sup>1</sup> Out of City customers, please contact the City of Greenfield at 674-2635 for the surcharge rates.

**REVISED**

# MANDATORY WATER CONSERVATION MEASURES

The City of Greenfield will be aggressively enforcing the following mandatory water conservation measures.

1. Landscape Irrigation: No runoff is permitted onto adjacent property, walkways, roadways, storm drains, ditches, parking lots, or structures.
2. Landscape Watering Times: Landscape watering is allowed no more than two days per week before 10 a.m. or after 7 p.m. The allowed days for even number addresses is Monday and Thursday; and for odd number addresses, Tuesday and Friday.
3. Rain Events: Landscape watering during and up to 48 hours after any measurable rainfall is prohibited.
4. Public Street Medians: Irrigation of ornamental turf on public street medians is not allowed.
5. New Construction: For all new construction, only drip or microspray irrigation systems are allowed for outdoor landscaping.
6. Vehicle and Equipment Washing: Non-commercial washing of vehicles is allowed on any day of the week, but no more than one time per week.
7. Hose Nozzles: All hoses must be equipped with a shut-off nozzle.
8. Washing Down Hard or Paved Surfaces: Washing sidewalks, walkways, driveways, parking lots, patios, or other paved surfaces is prohibited.
9. Washing of Exteriors: Washing the exterior of dwellings, buildings or structures is prohibited.
10. Swimming Pools and Spas: Filling new swimming pools is absolutely prohibited; Draining and refilling existing swimming pools is permitted only for repair or maintenance; When not in use, swimming pools and spas must be covered.
11. Fountains and Decorative Water Features: Water can be used only if part of a recirculating system.
12. Plumbing Leaks: Plumbing leaks must be repaired within 24 hours.
13. Commercial Lodging Establishments: Every motel and overnight lodging establishment must offer lodgers the option to forego daily laundering of towels, sheets, and linens; Notice

of this option must be displayed in each bathroom.

14. Eating or Drinking Establishments: Drinking water is not to be served unless requested by the customer.



## You may be Eligible for a Credit on your Water Bill of up to \$150



The Drought Water Assistance Program assists drought impacted, low-income households with a one-time credit on current, past due, or disconnected water accounts to prevent disruption in vital water services and to promote water conservation. Applicants that demonstrate an extreme hardship may be considered for additional assistance.

To apply applicants must meet the following monthly gross income guidelines:						
<b>1 person</b>	<b>2 persons</b>	<b>3 persons</b>	<b>4 persons</b>	<b>5 persons</b>	<b>6 persons</b>	<b>7 persons</b>
\$980	\$1,327	\$1,674	\$2,020	\$2,367	\$2,714	\$3,060

**You may also be eligible for a credit on your PG&E bill of up to \$271!**

Please complete the attached application and send in copies of the following:

- ✓ **INCOME:** CURRENT copies of your monthly gross income documents for the LAST 30 DAYS for all adults in the household.
- ✓ **WATER BILL:** copy of your most RECENT water bill. The bill must have the billing name, service address (no PO Boxes), and account number visible.
- ✓ **ENERGY BILL:** copy of your most recent energy bill for the LAST 30 DAYS. The bill must have billing name, service address (no PO Boxes), account number and must show at least 22 days of service.

**Funds are LIMITED!**

# 1-888-728-3637

Mail application to: PO BOX 2707 • Watsonville, CA 95077

Central Coast Energy Services is a not-for-profit organization which promotes energy conservation through home improvement, weatherization services, utility payment assistance, consumer education and advocacy and job training to people in need. For more information visit: [www.EnergyServices.org](http://www.EnergyServices.org)

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# Usted Podría ser Elegible para un Crédito en su Factura de Agua de hasta \$150



El Programa de Asistencia para el Agua durante la Sequía ayuda a hogares de bajos ingresos impactados por la sequía. El Programa provee asistencia con facturas de agua residenciales actuales, retrasadas, o desconectadas. Aplicantes que demuestren tener dificultades económicas excepcionales podrían ser considerados para asistencia adicional.

Aplicantes deben reunir los siguientes requisitos de ingresos mensuales:

1 persona	2 personas	3 personas	4 personas	5 personas	6 personas	7 personas
\$980	\$1,327	\$1,674	\$2,020	\$2,367	\$2,714	\$3,060

**¡También podría ser elegible para un crédito en su cuenta de PG&E de hasta \$272!**  
 Por favor complete la aplicación y envíe los siguientes documentos:

- ✓ **INGRESOS:** Por favor mande copias de los últimos 30 días de los Ingresos en BRUTO de todos los adultos en su hogar (18 años o mayor).
- ✓ **FACTURA DE AGUA:** Envíe una copia de su factura de agua más RECIENTE. La factura debe mostrar el nombre en la cuenta, domicilio de servicio (no apartados postales), y el número de cuenta.
- ✓ **CUENTA DE ENERGÍA:** Por favor envíe una copia de su factura de energía más reciente de los últimos 30 días. Su factura debe mostrar el nombre en la cuenta, domicilio de servicio (no apartado postal), número de cuenta y debe tener por lo menos 22 días de servicio.

**¡Fondos son LIMITADOS!**

# 1-888-728-3637

Envíe aplicación a: PO BOX 2707 • Watsonville, CA 95077

Central Coast Energy Services, Inc. es una organización no lucrativa la cual provee programas para la conservación de energía, educación al consumidor, el mejoramiento de viviendas, asistencia con costos de energía, entrenamiento de trabajo y otros servicios para hogares de bajos ingresos. Para más información visite: [www.EnergyServices.org](http://www.EnergyServices.org)



## NATIONAL BRING YOUR SON / DAUGHTER TO WORK DAY

### 4.23.2015



From left to right: Ysela Serrano: son Ricky, Maria Ramirez: sons Andres and Alexander, Officer Daniel Sotello: daughter Aiyana, Isabel Landeros: son Isaiah, Desiree Gomez: daughter Erica, Rosio Rocha: daughter Celeste, Mari Navarro; daughter Amanda and Angie Paredes; daughter Sierra.

This national event is held every year, giving children from ages 8-18 an opportunity to go to work with their mom or dad and see what the big fuss is all about!

During their day they were able help their parent with their daily tasks, make interdepartmental deliveries and towards the end of the day, The City Manager shared some time with them and let them know exactly how important our staff is; the commitment they make to be here on a daily basis to help serve our community. The students were given an assignment, which was to write a short paragraph of what they learned, did they enjoy their day and what they did and didn't like as well as any suggestions they might have for next year. We are looking forward to next year!

## CAMBRIA PARK UPDATE

### AN UPDATE FROM CHISPA...

April 14, 2015

To our neighbors in Greenfield and other interested parties,



*This is the ninth of CHISPA's newsletters updating you on our Cambria Park Subdivision development at Apple Avenue and Chardonnay Drive, next door to Cesar Chavez Elementary School. Keep watching for more updates throughout the coming months.*

### **Six More New Homes Completed**

Construction on six new homes on Lots 7 through 12 is complete! Below are photos of the beautiful new homes. Construction of the next 7 homes (Lots 13 through 19) is scheduled to begin in May.

Homes in Cambria Park are being sold to low or moderate income families.

*Some construction funding for these homes was provided by HUD's NSP II Program and by Wells Fargo Bank Priority Markets.*

### **Homeownership Opportunities!**

If you are interested in purchasing a home in the Cambria subdivision, please contact Carolina Nuñez (information below) and she will put you on an interest list:

Carolina Nuñez  
Self-Help Program Coordinator  
CHISPA, Inc.  
295 Main St., Suite #100  
Salinas, CA 93901  
Phone: (831) 757-6251 Ext. 137  
Email: [cnunez@chispahousing.org](mailto:cnunez@chispahousing.org)

### **The Homes**

Here are photos of the new homes.



Here are some interior shots from the various homes, showing the nicely appointed kitchen, dining space, an upstairs master bedroom (from a two-story model) and two-car garage with washbasin.



The Site plan will give you an idea of the layout of the development as it will appear when completed.



# ATTENTION GREENFIELD RESIDENTS...

## Don't Flush Trouble

*These items belong in the trash!*

**Disposable diapers & baby wipes**

**Condoms**

**Female products**

**Facial Wipes**

**Cigarette Butts**

**Grease /Oils**

**Hair**

The label might say "flushable", but disposable wipes and other products are clogging our sewer lines and damaging pumps and other equipment.

Not only are these problems expensive to fix, they can also cause raw sewage overflows into homes, business and local storm catch basins. So, think trash, not toilets!

**Use the trash can not the toilet!**

**City of Greenfield**  
Community Service Department  
Wastewater Division  
(831)674-2635

## No tire problemas al inodoro!

*Estos elementos pertenecen a la basura!*

**Panales desechables y toallitas húmedas para bebé**

**Preservativos (condones)**

**Productos femenino s**

**To allitas faciales**

**Las colillas de cigarrillos**

**Grasa y aceites**

**Cabello**

La etiqueta puede decir que pueden tirarse al inodoro, pero las toallitas desechables y otros productos están tapando nuestras tuberías de alcantarillado y dañando las bombas y otro equipo.

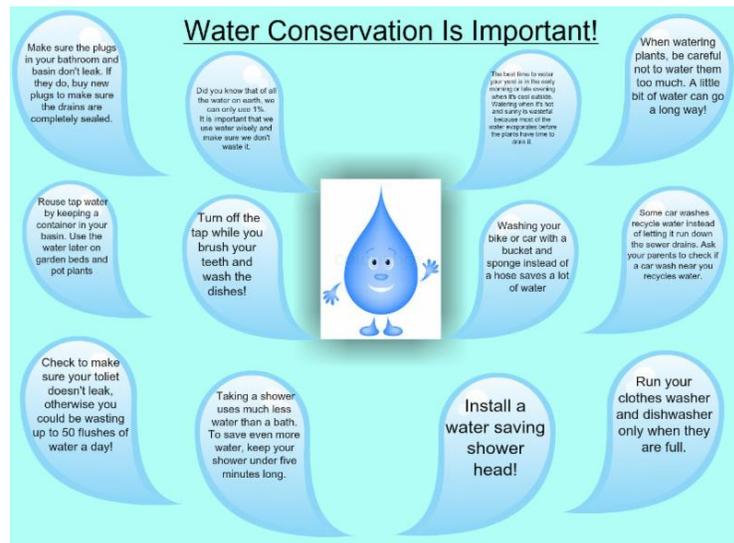
No sólo estos problemas son costosos de corregir, ya que ellos también pueden causar desbordamientos de aguas residuales crudas a los hogares, negocios y tormentas locales cuencas de captura. Por lo tanto, creo que la basura, no los baños!

**Utilice el bote de la basura NO el inodoro!**

**City of Greenfield**  
Community Service Department  
Wastewater Division  
(831)674-2635



Let's try to conserve as much water as possible! Here are some tips:



Thank you for receiving our CM Report! We appreciate your interest in our Community!

Sincerely,

City of Greenfield  
599 El Camino Real  
Greenfield, California 93927  
831-674-5591

Brought to you by The City of Greenfield

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