



City of
Greenfield *Where Historic El Camino Real Meets Monterey Wine Country*



CITY MANAGER'S REPORT

NO. 16

January 10, 2014

From the office of the City Manager:

Susan A. Stanton



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KEEPING THE TRUST

Like many of you, I have watched the news in New Jersey regarding public servants from the Governor's Office closing traffic lanes on the Washington Bridge to order to cause traffic jams to frustrate and embarrass a local Mayor who allegedly did not support Christy's bid for reelection. I can only imagine the agony sitting in those two hour traffic jams on four unpleasant mornings trying to get my kids to school and wondering "they" would close lanes of traffic on such an important bridge during morning rush hour inconveniencing thousands of commuters and delaying 911 responses to people in need.

Those of us entrusted with managing our community's resources, spending taxpayer monies and conducting the people's business each day, are embarrassed and stunned by the blatant misuse of government authority. This improper conduct discredits everyone in government, irrespective of whether they work for the state or federal government or here in Greenfield.

As a professional City Manager, I am committed to building a City team committed to equity, transparency, and integrity, stewardship of public resources, political neutrality, and respect for the rights and responsibility of elected officials and residents which strengthens democratic local governance. As a credentialed member of ICMA, I pledge to uphold these principles in my conduct and decisions in order to merit the trust of every resident in Greenfield, Council members, and staff I serve. Every day I come to work, I affirm the dignity and worth of the services rendered by the City of Greenfield and strives to maintain a constructive, creative, and practical attitude toward local government affairs and a deep sense of social responsibility as a trusted public servant for this community.

One of the most critical partnerships in local government that strengthens democratic local governance is the relationship between a City Manager and a Police Chief. Since April 23rd 2012, the City has been without a full time Police Chief. Next week the City will conduct an extensive two day assessment of four professional law enforcement administrators who have communicated their interest in Greenfield (see below). I will be receiving the assistance of a professional police recruiter, employees, residents, department directors, elected officials and three Monterey County Police Chiefs in evaluating the credentials of these four candidates. The public can meet the four law enforcement professionals by attending an informal meet-and-greet this Tuesday, January 14, 2014 at the Greenfield Civic Center City Council Chambers at 4:00 PM.

The quality of each of these candidates is outstanding and reflects well on Greenfield. We are a quality City offering an exciting opportunity to lead our Police Department in partnership with its elected officials and City staff.

Please feel free to come over, say hello and give them a warm Greenfield welcome.



Candidates for Greenfield Chief of Police

We have 4 very qualified candidates who will be advancing to the next phase of the assessment process and have been invited to visit the City and interview with 3 panels which consist of Executive, Citizen, and Staff.

Commander Adele H. Frese

Commander Frese has unique qualifications which include over five (5) years of command level experience with the Corpus Christi Police Department. Commander Frese is a former Marine who holds a Master's degree in Public Safety. She is bilingual in English and Spanish. In Commander Frese's 20 years of service to the community of Corpus Christi, she worked her way up from Patrol Officer to Police Commander.

Commander Frese has received numerous awards and recognition, including Public Administrator of the Year (American Society of Public Administrators), Peace Officer of the Year (South Texas Rotary Club), and the Dale Carnegie Highest Achievement Award.

Deputy Chief Eduardo T. Lorenzana

Deputy Chief Lorenzana has 24 years' experience with Monterey County Sheriffs' office, most recently as Deputy Chief. Deputy Chief Lorenzana holds a Bachelors' degree in Administration of Justice and is a graduate of the FBI National Academy. Deputy Chief Lorenzana is bilingual in English and Spanish. He has lived most of his life in Monterey County and is intimately familiar with Greenfield's background, accomplishments and challenges.

Deputy Chief Lorenzana possesses excellent community relations skills, working collaboratively with the community, local businesses, local media, and other law enforcement

agencies. Deputy Chief Lorenzana holds a California Private Investigator's License and a P.O.S.T. Executive Development Certificate.

Captain Ivan G. Minsal

Captain Minsal presents with thirty-two (32) years of service as a sworn law enforcement officer, including twenty-five (25) years of command and supervisory responsibility and experience. Since September of 2012, within Captain Minsal's 32 years of experience he has also held the following positions with the Los Angeles Police Department: Captain III and Commanding Officer. Captain Minsal has extensive experience in community engagement and is focused on community based policing.

Captain Minsal holds a P.O.S.T. certification in Management Skills, an Associate degree, as well as a Bachelor's degree in Law. Captain Minsal is bilingual in English and Spanish.

Chief James. F. Mulhall

Chief Mulhall has 35 years of law enforcement leadership experience in policing with various law enforcement agencies in Central California and most recently served as Police Chief for the City of Atascadero. Chief Mulhall holds a Bachelor's Degree in Criminal Justice and is a graduate of the FBI National Academy. Chief Mulhall holds a P.O.S.T. Executive Course Certificate and is a recipient of the Medal of Valor.

During Chief Mulhall's service as Police Chief to the City of Atascadero, Chief Mulhall assisted residents with public safety issues, and lead his department in embracing the philosophy and concepts of Community Oriented Policing and Problem Solving (COPPS).

We Are Moving Forward!

2014 is starting off with some very exciting news on new businesses that are coming to town and the start of new housing construction. Within the next few months construction will begin on these projects:



McDonald's - Ronald McDonald and his golden arches is coming to town. Very soon, hopefully within the next week, McDonald's will be making its initial planning review submittal. The City has had a number of meetings with representatives of McDonald's and the project architect over the past several months. Everything is a go for this exciting addition to our community. The design will be the latest and greatest design for new McDonald's facilities. It

will be located on the vacant lot on El Camino Real across from Chase Bank. Grand opening should be by Labor Day - so get ready to get your Egg McMuffin, Big Mac, or Quarter Pounder right here in Greenfield. No more trips out of town! More eating choices and more jobs right here in town!



Dollar Tree - Dollar Tree will be moving into the former La Esperanza Market on El Camino Real across from the Greenfield Village Park. This project is going through the plan check process and a building permit could be issued in the next month or so. Then it's construction time. So sometime this spring or summer the new Dollar Tree should be open for business. This will be a very welcome addition to our community. It will bring more shopping opportunities and jobs for local residents.



O'Reilly Auto Parts - O'Reilly Auto Parts will be constructing a new auto parts store on the vacant lot next to the Budget Inn Motel on El Camino Real. A building permit should be issued within the next few weeks and then construction can begin. This modern-day auto parts store should be open for business sometime this spring or summer. O'Reilly's will bring more shopping and job opportunities to our community.

CHISPA/Cambria Park - The Cambria Park subdivision on Apple Avenue next to Cesar Chavez Elementary School is set to start construction on five new homes. Beginning next month, the entire subdivision will be cleaned of weeds, spruced up, and construction will start on some new homes. Hopefully, after those homes are constructed, there will be another phase of construction and more new homes. After the big housing downturn, it is really exciting to see the start of new home construction in our community. Hopefully we will see others follow CHISPA's lead and again start constructing new homes and apartments in our community.

I am very excited about each of these projects. The fact that owners, builders, and developers are well on their way to develop exciting new projects here in Greenfield is a welcome sign and an omen of more good things to come - more housing, more shopping and eating opportunities, and more jobs for local residents. 2014 is starting off very good, indeed.



Keeping Our City Clean and Safe - Code Enforcement!

In a recent newsletter, I talked about the new Code Enforcement Officer that has been added to our City staff. David has now been on the job a little over one month. His first two weeks he spent in Salinas receiving some on-the-job training with the Salinas Code Enforcement staff and was able to observe their operations and see first-hand how important the role of a Code Enforcement Officer is in making Greenfield a better, safer, and cleaner community.

One of the first things David did after his stint with the Salinas Code Enforcement staff was to do a driving tour up and down every street here in Greenfield. David kept a running count of the most apparent code issues in every area of the city. Some of the most wide-spread issues related to illegally parked vehicles both on and off City streets, people parking and storing vehicles in their front yards, people operating automobile repair businesses out of their garages and driveways, overgrown weeds, businesses not having current business licenses, people doing repair and construction work at their home or business without proper permits and licenses, and people having week-end garage sales without first notifying and obtaining a permit from the Police Department.

David will be driving around the City on a daily basis, talking to homeowners, and introducing himself to local business owners. David will respond to any complaints that we receive here at City Hall. He will also be working with the Police Department to identify abandoned homes that have become a public nuisance and are a threat to the health and safety of our community. We will be working diligently to have the property owners clean up those properties and maintain them in a safe and secure manner.

So far, the community's response to David's activities has been very positive. We have seen a noticeable increase in the number of existing business owners coming into City Hall to update their business license. Local handymen are getting a business license. And property owners are cleaning up their homes by removing illegally parked or stored vehicles. In just a few weeks being on the job, we are already seeing some very good things happen through David's code enforcement efforts.

With the support of the community, our code enforcement activities can make a noticeable improvement in the appearance, health, and safety of our community. To the extent this happens, the entire community benefits.

Let's Keep Greenfield Clean!!!

If you see a code matter that you feel needs to be addressed by the City, please email: [love Greenfield](mailto:lovegreenfield@cityofgreenfield.com)

LOOKING FOR A FEW GOOD PEOPLE

If you are interested in serving on a particular board and would like to apply... [click here](#) to download an application and turn it in to City Hall.

Spread the Word!!!
We would love to have more readers!

If you know of anyone that would be interested in receiving our Report, please have them contact: [Nina Aguayo](#) or call City Hall @ 831.674.5591. Thank you for your support!



Upcoming Events...



STATE OF THE CITIES

JANUARY 18, 2014

VISION ★ DIRECTION ★ PRIORITIES

Brought to you by the Greenfield Chamber of Commerce



Congressman
Sam Farr



Assemblyman
Simon Seknas



Mayor
Anthony Canella



State Assemblyman
Luis Noguera



Chamber Director
Michael Kungu

- ★ ENTERTAINMENT
- ★ SPEECHES
- ★ INFORMATION
- ★ AWARD CEREMONY
- ★ SILENT AUCTION
- ★ DINNER

VETERANS MEMORIAL BUILDING
640 EL CAMINO REAL
GREENFIELD, CA 93927
5:30PM - 7:30PM



Tickets available through our website at
WWW.GREENFIELDCHAMBEROFCOMMERCE.COM/EVENTS
Tickets are \$35.00 each (includes Dinner)

www.Facebook.com/GreenfieldChamberofCommerce

Blessed Trinity Knights of Columbus Council 12888, Greenfield

KNIGHTS OF



COLUMBUS



STARTS
JANUARY 7, 2014

PRESENT

FOR A
NEW YEAR

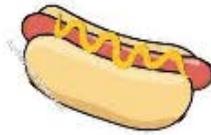


TUESDAY NIGHT

FIRST TUESDAY OF THE MONTH

7:00 p.m. to 9:00 p.m.

(Located in the Parish Hall)



REGULAR BINGO

REGULAR BINGO

REGULAR BINGO

REGULAR BINGO

GOOD NEIGHBOR 'N' BINGO

REGULAR BINGO

KNIGHTS WELL BINGO

KNIGHTS FOUR CASTLE



**SODAS \$1.00
POPCORN \$1.00
HOTDOGS \$2.00
WATER \$1.00**



ALL KNIGHTS OUT BINGO \$140.00

COST: \$20.00 PER PERSON (15 SHEETS X 6 GAMES) ADDITIONAL \$10.00/GAME SET



JOIN US FOR FUN!



INFORMATION CALL (831)674-1937

Blessed Trinity Knights of Columbus
COUNCIL 12888



**KNIGHTS
OF COLUMBUS**
IN SERVICE TO ONE. IN SERVICE TO ALL.

NOW ONLY \$6.00

**ARE YOU HUNGRY
JOIN US
FOR BREAKFAST**



*Our Monthly Breakfast at our
Holy Trinity Parish Hall is a
wonderful event.*



YOUR CHOICE OF

PANCAKES , SAUSAGE AND EGGS

FRENCH TOAST , SAUSAGE AND EGGS

COFFE, DECAF, MILK OR ORANGE JUICE

And the great benefit from all of our hard work is that the revenues that we make from our "monthly" breakfast are used solely for the benefit of our blessed Trinity Parish and for our Community.

**FIRST SUNDAY OF
THE MONTH**

JOIN US!

Knights of Columbus Meeting
2nd Wednesday of the month
7:00 p.m.

At Blessed Trinity Parish Hall in Greenfield, California

KIDS COOKING CLASS

\$20 per month

Sign up Today!

Classes begin Nov. 8th

**Community Center Patriot Park,
1351 Oak Street, Greenfield CA 93927**

Fridays : 6:30-8pm

Ages 5 and up

Organized by the Central Coast Youth Sports Organization and the City of Greenfield

Sign up at the Community Center at Patriot Park. Open 8-9:30am and 5:30-8pm Monday-Friday or go to

www.ccyso.com or call 831-262-1848



Youth Winter Camp



Central Coast Youth Sports Organization presents its second annual Winter Youth Camp:

All Youth Ages 6-14 are invited to come

Monday, December 30-Friday January 10

Patriot Park Community Center and Fields

From 9am-12pm, Ages 6-14

Costs only \$10 for the whole week!!!!

**Activities include fun math and reading games, art and music,
and golf instruction with First Tee of Monterey County Program.**



Taking Registrations Now!

For more information and registrations please call 831-262-1848 or go to
www.ccyso.com

***CCYSO Upcoming Events: Drop in Soccer clinic free for all ages starting Mid-January

Spring Recreation Soccer League starting in April

Campamento de Invierno para la Juventud



La Organización "Central Coast Youth Sports" presenta su segundo campamento anual de invierno para la Juventud:

Toda la Juventud de edades 6-14 son invitados a venir.....

Lunes, Diciembre 30 – Viernes, Enero 10

**En el Centro Comunitario del Parque Patriota y sus
campos (Patriot Park Community Center and Fields)**

De 9am – 12pm, Edades 6-14

El costo es de \$10 por toda la semana!!!!

**Actividades incluyen divertidos juegos de matemáticas y
lectura, arte y música, e Instrucciones de Golf con el programa
del Condado de Monterey "First Tee".**



Regístrese Ahora!

Para más información y registraciones por favor de llamar al 831-262-1848
o visite la página de internet www.ccyso.com

***Eventos próximos de CCYSO: Fútbol gratis para todas las edades empezando a mediados de Enero

Liga de Primavera de Fútbol Recreacional empezando en Abril

PLEASE CLICK [HERE](#) TO SEE THE ENTIRE COMMUNITY CENTER CALENDAR!

