



**CITY MANAGER'S REPORT
NO. 14
Week Ending December 6, 2013**

From the office of the City Manager:
Susan A. Stanton



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HOLIDAY CELEBRATION!

[CLICK HERE!](#)

This morning I forgot to turn off my irrigation system and slipped on the ice walking down my driveway! As I was falling, not only was I reminded how far I am from the Sunshine state ...but that we are now in the Season of Advent full of holiday celebration and festivity. This weekend, the Greenfield Special Events Committee will be hosting Christmas in the Park that will include FREE hot dogs donated by the Rotary Club, Hot Chocolate served by Greenfield Village, a visit from Santa and opportunities to enjoy mouthwatering food from local vendors.

At 5:30 we will be lighting our Christmas Tree! This event is organized and operated with volunteers and neighbors. I hope you will come out and enjoy the fellowship of the season, take a ride on the horse drawn carriage and sing some fun Christmas Carols with us during the event.

Next weekend, Sunday December 15th, 2013 enjoy the season by attending a really special Craft Show at Holy Trinity Church in the Parish Hall (803 Elm Street) and purchase lovely homemade scarves, hats, blankets and some really tasty cupcakes! Notwithstanding my non-stop diet, I have "sampled" the "cupcakes-by-Valerie" on numerous occasions and can personally attest to the fact they taste ...really good. All the money raised at this event is used to support the Sober-Grad Night at Greenfield High School. This is a wonderful cause and needs our support. Questions about this event can be answered by Avelina Torres at 674-2841.

Finally, during December 3rd thru 12th Holy Trinity Church is celebrating Festival of Virgin of Guadalupe. The Annual Novena is a really exciting and enjoyable event celebrated in the Roman Catholic Church consisting of private and public prayers for nine successive days in belief of obtaining special intercessory graces. Each year members from Holy Trinity Church sponsor a day of prayer following the Mass. After the service there is a gathering of the parishioners where sponsoring families provide bread and hot chocolate for all their fellow parishioners and visitors that attend the Novena. This Festival closes on December 11-12 with the gathering and Mañanitas to our Lady. Rosary begins at 6:30-7:00pm, Mass 7:00-8:00pm General celebration with the community involves dance, music, food and other activities and is open to the public. For information about this very special service call Holy Trinity at 831-674-5428 or see their web site at <http://www.holytrinitygreenfield.org/>.

Like many people, I especially enjoy this time of the year. If your group, organization, service club or church is having a special event to celebrate the Holiday let us know. Send your event information and pictures to Nina Aguayo, Executive Assistant to the City Manager at naguayo@ci.greenfield.ca.us or call her at 831-674-5591.

Lastly...a friendly reminder...DUI arrests increase during the Holiday time which is always unpleasant and tragic. During my many years in government, I have had the misfortune of working alongside of Police and EMS after a senseless traffic fatality because of drinking and driving.

Let's all celebrate living in Greenfield but remember to ...keep the holiday enjoyable.

Be safe!

GUN BUY BACK PROGRAM... A GREAT SUCCESS!!

The Greenfield Police Department and the City of Greenfield completed its first Anonymous Gun Buy Back program.

The Gun Buy Back Event was held on Saturday, November 30, 2013, from 9:00 a.m. to 4:00 p.m. at Hicks Park, at the corner of El Camino Real and Palm Ave. in the City of Greenfield, California. A total of 28 weapons were surrendered.

A Press Conference will be held on Monday, December 02, 2013 at 11:00 a.m. by Chief Daniel Ortega and Mayor John Huerta. The Press Conference will be held at the Greenfield City Council Chambers, 599 El Camino Real, Greenfield California.





CHRISTMAS TOY DRIVE!

Please come by City Hall and drop off a New Toy for a needy child. These bins are currently located in our front lobby, please come by and place your donation before Friday December 13th. If you have any questions, please contact Greenfield Police Department. Thank you for your donations...and Happy Holidays!



FOOD BANK OF MONTEREY COUNTY...HOLDING FOOD DRIVE IN CITY HALL!

The Food Bank for Monterey County has delivered bins to City Hall Lobby. Please come by, help fill these bins and participate to help end hunger in Monterey County! Bring any canned, non-perishable food items, clean out our pantry, or stop by your favorite grocery store or outlet and fill a bag!

Bins are located in City Hall Lobby and will be there all next week! If you have any questions please contact Nina Aguayo @ 831.674.5591 or email: naguayo@ci.greenfield.ca.us



JOIN US IN WELCOMING OUR NEW CODE ENFORCEMENT OFFICER TO THE GREENFIELD FAMILY!

We have just hired a new Code Enforcement Officer. His name is David Carrera and he lives right here in Greenfield. David will be walking and driving our community to work with residents and business owners to ensure compliance with the City's land use, housing, zoning, nuisance and abatement, business licensing, and dangerous building codes and ordinances. David will be handing out material to property owners, business owners, and residents on various land use topics, including signage, business license and permit requirements, and design guidelines. David will perform field surveys and investigate complaints from the public of possible code and ordinance violations.

In bringing David to the City, I want to assure all the residents, business owners, and visitors of Greenfield that everyone here in the City is dedicated to making this a clean, safe, and inviting community in which to live, work, establish a business, play and visit. David's primary mission is exactly that.

David will work with residents and business owners to explain why we have the codes we do, why they are important, and why it is important that all of us comply with those codes. As we

do, we will see a community that takes pride in how it presents itself. This will encourage other businesses to relocate here, encourage new businesses to start, expand job opportunities to the people that live here, and give all of us a greater sense of pride in our community.

So when you see David walking or driving the streets, coming into your business, or knocking on your front door, look at him as your friend and someone who is here to help. If we all work together, we will see great improvements in our community.



SCHOOL CHILDREN SAFETY...

If you are anything like me, you always seem to be rushing and in a hurry to get some place. Every morning when I drive to work along El Camino Real, I see parents pushing strollers and rushing to get their children to school at Mary Chapa & El Camino Real & Technology Schools. To ensure each child gets to school safely, we have placed a crossing guard at the ECR and Walnut Avenue intersection. But, many parents are parking on the vacant lot next to the MEE Medical Clinic and dashing and darting across the street, pushing strollers and tugging at their children to cut through on-coming traffic.

This is VERY DANGEROUS. My biggest fear is that it is only a matter of time, one slip of a child, or one driver being distracted by a cell phone or a text message, before there is an accident and

one of our precious children is hurt, injured, and even killed. My heart would be so sad if anything like that ever happens.

So I am asking that every parent, grandparent, aunt, uncle, or big brother or sister who walks a child to school at Greenfield Elementary School, if you park across the street from the school, PLEASE walk a few extra steps to the Walnut Avenue crossing where there is a crossing guard there to ensure all of your safety. It's only a few extra steps. Yet those few steps could save a life. Please protect our children and make sure every one of them gets to a from school safely each and every day.



Community Development Block Grant Program (CDBG)

The Community Development Block Grant (CDBG) program was enacted into law as part of the Housing and Community Development Act of 1974. CDBG provides direct annual grants to 1,209 state and local governments. CDBG's main purpose is to provide decent, safe and sanitary housing, a suitable living environment and economic opportunities to low- and

moderate-income people and communities. To this day, CDBG remains the principal source of revenue for localities to utilize in devising flexible solutions to prevent physical, economic, and social deterioration in lower-income neighborhoods and communities. Every \$1.00 of CDBG leverages another \$3.55 in other funding.

In January, the State Department of Housing and Community Development (HCD) will issue a Notice of Funding Availability (NOFA) that details the total amount of funding available for the CDBG program and the type of projects for which funding is available. In past years, each community receiving CDBG funds was eligible for up to \$1,500,000. Typical projects funded under the CDBG program included Housing Rehabilitation, Housing Acquisition and Homeowner Acquisition Assistance, Public Improvements such as streets, sidewalks, water and sewer, and street lighting; Business Assistance loans; Public Service projects including child care, health care, and job training facilities and programs; and Planning and Technical Assistance grants.

As we get ready for the upcoming CDBG application process, we really want to get ideas from the community on the types of projects here in Greenfield the community would like to see funded under this program. With potentially \$1,500,000 available for next year, there are opportunities for many good things to happen. But we really want your ideas and input into how you, the community, would like to see the City use these funds if we are successful in our application.

If you have ideas or questions, please direct them to the City's new Sustainability Resources Director, Mic Steinmann, here at the Civic Center. His address is:

Mic Steinmann
Sustainability Resources Director
P.O. Box 127
599 El Camino Real
Greenfield, CA 93927

You can also send an email to msteinmann@ci.greenfield.ca.us

Let's Keep Greenfield Clean!!!

If you see a code matter that you feel needs to be addressed by the City, please email: [IloveGreenfield](mailto:IloveGreenfield@ci.greenfield.ca.us)

LOOKING FOR A FEW GOOD PEOPLE

If you are interested in serving on a particular board and would like to apply... [click here](#) to download an application and turn it in to City Hall.

Spread the Word!!!
We would love to have more readers!

If you know of anyone that would be interested in receiving our Report, please have them contact: [Nina Aguayo](#) or call City Hall @ 831.674.5591. Thank you for your support!



Upcoming Events...

Christmas in the Park



Saturday, December 7, 2013

3-8PM

Greenfield Village Park

Featuring Local Entertainment & A Tree Lighting Ceremony

Bring a camera to capture your child's memories with Santa

Children will enjoy crafting their own Christmas Ornament to take home free of charge

Horse & Carriage Rides & Photo Booth Pics will be available for \$1 or a canned food item

Free Hot Dogs from 3-5pm

Food & Craft Spaces are available/ call 831.809.1244 for info.

Sponsored by The Greenfield Events Committee & The City of Greenfield



GUITAR & VOCAL CLASS

Sign up Today!
Classes begin Nov. 5th

**Community Center Patriot Park,
1351 Oak Street, Greenfield CA 93927**

Tue & Thurs : 6-8pm

Guitar ONLY Guitar & Vocal
\$3 per class or \$25 a month \$5 per class or \$40 a month

Organized by the Central Coast Youth Sports Organization and the City of Greenfield
Sign up at the Community Center at Patriot Park. Open 8-9:30am and 5:30-8pm Monday-Friday or go to
www.ccyso.com or call 831-262-1848

KIDS COOKING CLASS

\$20 per month

Sign up Today!

Classes begin Nov. 8th

**Community Center Patriot Park,
1351 Oak Street, Greenfield CA 93927**

Fridays : 6:30-8pm

Ages 5 and up

Organized by the Central Coast Youth Sports Organization and the City of Greenfield

Sign up at the Community Center at Patriot Park. Open 8-9:30am and 5:30-8pm Monday-Friday or go to

www.ccyso.com or call 831-262-1848



Youth Winter Camp



Central Coast Youth Sports Organization presents its second annual Winter Youth Camp:

All Youth Ages 6-14 are invited to come

Monday, December 30-Friday January 10

Patriot Park Community Center and Fields

From 9am-12pm, Ages 6-14

Costs only \$10 for the whole week!!!!

**Activities include fun math and reading games, art and music,
and golf instruction with First Tee of Monterey County Program.**



Taking Registrations Now!

For more information and registrations please call 831-262-1848 or go to
www.ccyso.com

***CCYSO Upcoming Events: Drop in Soccer clinic free for all ages starting Mid-January

Spring Recreation Soccer League starting in April

Campamento de Invierno para la Juventud



La Organización "Central Coast Youth Sports" presenta su segundo campamento anual de invierno para la juventud:

Toda la Juventud de edades 6-14 son invitados a venir.....

Lunes, Diciembre 30 – Viernes, Enero 10
En el Centro Comunitario del Parque Patriota y sus
campos (Patriot Park Community Center and Fields)
De 9am – 12pm, Edades 6-14

El costo es de \$10 por toda la semana!!!!

Actividades incluyen divertidos juegos de matemáticas y
lectura, arte y música, e Instrucciones de Golf con el programa
del Condado de Monterey "First Tee".



Regístrese Ahora!

Para más información y registraciones por favor de llamar al 831-262-1848
o visite la página de internet www.ccyso.com

***Eventos próximos de CCYSO: Fútbol gratis para todas las edades empezando a mediados de Enero

Liga de Primavera de Fútbol Recreacional empezando en Abril

PLEASE CLICK [HERE](#) TO SEE THE ENTIRE COMMUNITY CENTER CALENDAR!



Try it FREE today.